

# EasyOSS™

Hosted Back Office Automation for IP Service Providers

## The Power of Rodopi, the Simplicity of a Hosted Application

**R**odopi's EasyOSS is the world's first hosted, 100% web-based back-office automation solution for Internet service providers (ISPs), applications service providers (ASPs), hosting service providers (HSPs) and Internet telephony (VoIP) providers. This easy-to-use, fully-configurable software application enables service providers to grow their businesses profitably by offering:

▶ **Complete Automated Back-Office Solution**

EasyOSS is a fully integrated, turnkey solution offering automated customer signup, provisioning, billing, and online customer care. Powerful integration tools and off-the-shelf third party modules eliminate manual processes and improve service quality.

▶ **One System—Many Services**

Any kind of service can be configured and billed through a single customer database. Flexible bundling, promotions, and referrals enable you to quickly design packages around your business model and market needs.

▶ **Complete Business Blueprint**

Pre-packaged vertical application templates accelerate business and service roll-out through pre-configured services, interfaces, and business rules that deliver an easy to use baseline. No need to start from scratch or be locked into a "point" solution.

▶ **Low Upfront Costs**

No hardware or software to buy, all you supply is your domain name and a browser.

▶ **Pay-As-You-Grow**

EasyOSS is ideal for small- to medium-sized providers who need to match expenses with revenue growth. Eliminate the upfront capital and personnel expenditures and expand the system seamlessly as your customer base grows.

▶ **Scalable Solution**

Easy OSS is the only affordable startup solution that can scale from hundreds of customers to hundreds of thousands of customers.

▶ **100% Hosted Service**

No need for time-consuming installations or costly additional IT infrastructure and personnel. Perfect for non-technical users, EasyOSS lets you manage your business through easy-to-use web-based templates.

▶ **Quick and Easy**

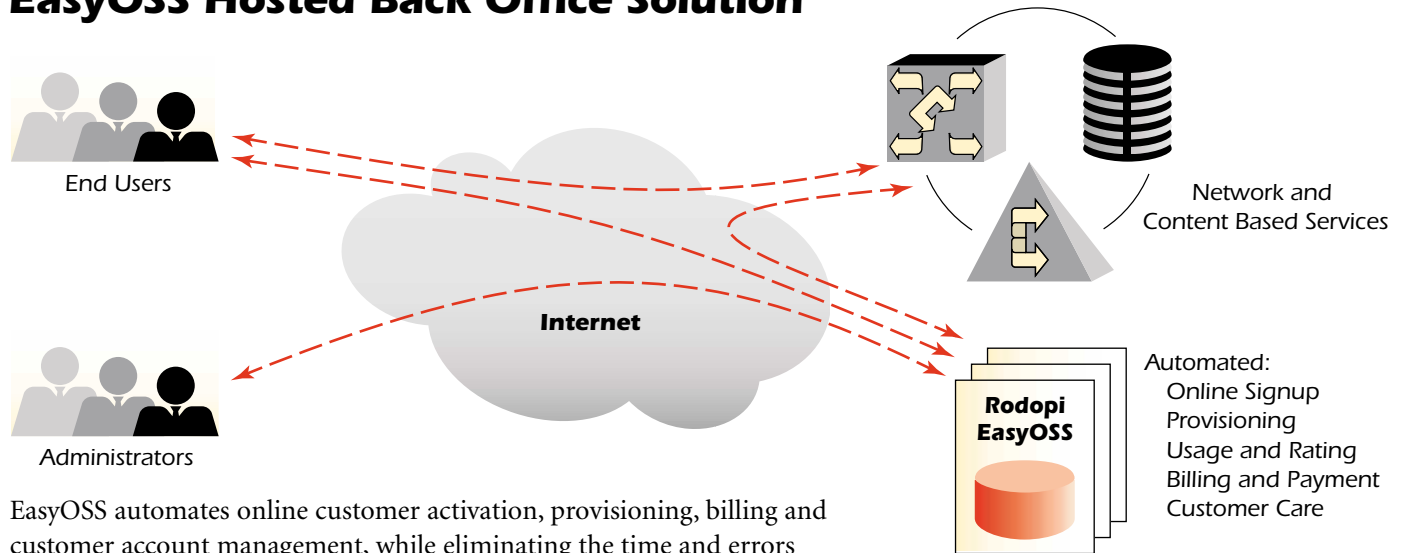
Create and brand your automated back office in minutes. Import utilities enable you to quickly load or migrate customer data. Refine your service packages, adjust your pricing and your business is automated online! EasyOSS is the industry's first "push-button OSS".

As an ASP (hosted) application, EasyOSS eliminates the need for costly and time-consuming IT infrastructure and administrative personnel while supplying service providers with:

- ▶ 24/7 customer activation and account access
- ▶ Automated billing and payment processing
- ▶ Real-time service provisioning
- ▶ On-line customer marketing and care

# EasyOSS™

## EasyOSS Hosted Back Office Solution



EasyOSS automates online customer activation, provisioning, billing and customer account management, while eliminating the time and errors inherent in manual processes.

## EasyOSS Applications

VoIP	Web Hosting	ISP/WISP	Other Services
<ul style="list-style-type: none"> <li>▶ Pre- and post-paid billing, calling cards, and IVR</li> <li>▶ Flexible CDR processing with multiple rate tables</li> <li>▶ Integration for Cisco, Lucent, Nortel, BroadSoft, etc.</li> <li>▶ Online payment processing</li> </ul>	<ul style="list-style-type: none"> <li>▶ Automated domain name registration, transfer, and renewal</li> <li>▶ Integrated server management for Plesk, Ensim, and others</li> <li>▶ Integrated mail server for Vircom, Rockcliffe, @Mail, Imail, and Communicate</li> <li>▶ Optional end-user and reseller control panels</li> </ul>	<ul style="list-style-type: none"> <li>▶ Support for dial-up, DSL, wireless broadband, and satellite</li> <li>▶ Provisions and manages WiFi hotspots</li> <li>▶ Integrated with Motorola Canopy™ broadband wireless products</li> <li>▶ Permanent and casual (ad hoc) users</li> </ul>	<ul style="list-style-type: none"> <li>▶ Mobility applications</li> <li>▶ Hosted (ASP) applications and content</li> <li>▶ Competitive video applications and video on demand</li> <li>▶ Converged next generation services and service bundles</li> </ul>

## Technical Specifications

<ul style="list-style-type: none"> <li>▶ 100% Web Enabled Architecture</li> <li>▶ Microsoft® Windows® 2003</li> <li>▶ SQL Server 2000</li> <li>▶ XML-Based APIs</li> </ul>	<ul style="list-style-type: none"> <li>▶ CSS Branding and Customer Portal</li> <li>▶ XML, LDAP, CORBA, SQL, HTTP, FTP, SMTP Provisioning</li> </ul>	<ul style="list-style-type: none"> <li>▶ Advanced Event Script Editor</li> <li>▶ OLAP Compliant Reporting</li> <li>▶ Modular Payment Processing</li> </ul>
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